



National Alliance for Medicaid in Education, Inc.

2025-2026 Officers

Nanci English, President
*Student Support Services, USF/Florida
Department of Education (FL)*

Shawna Dippman, Immediate Past President
*Monroe County Intermediate School District
(MI)*

Dana Billings, President-Elect
Michigan Department of Education (MI)

Jessica Jacobs, Secretary
Los Angeles County Office of Education (CA)

Cindy Wilcox, Treasurer
Regional Education Cooperative #6 (NM)

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Pennsylvania Department of Human Services

Carmen Brown (MD)
Region I – Education
Maryland State Department of Education

DeAnna Brown (MD)
Region I – LEA
Prince Georges County Public Schools

Karen Thompson (GA)
Region II - Medicaid
Georgia Department of Community Health

Scott Hutchins (MI)
Region II - Education
Michigan Department of Education

Karen Thomas (FL)
Region II – LEA
Leon County Schools

Olga Gintchin (CO)
Region III – Medicaid
Colorado Department of Health Care Policy & Financing

Christy McGill (NV)
Region III – Education
Nevada Department of Education

Sarah Foster (OR)
Region III - LEA
Northwest Regional ESD

Vanessa Skrehot (NM)
At-Large – Medicaid
New Mexico Human Services Dept.

Laurie Ray (NC)
At-Large - Education

Randal Queen (VA)
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**Executive Director
Vacant**

On behalf of the National Alliance for Medicaid in Education (NAME), we are writing to invite you to become a valued sponsor of our 2026-27 season as we "Bring the Spirit of School Medicaid to the Windy City", September 22-25, 2026, for our annual conference in Chicago!

Leveraging Medicaid funding for school-based services continues to be a nationwide, critical conversation. NAME is a national leader in advancing the appropriate use of federal Medicaid funding to support health-related services that help students succeed in school. Through professional development, technical assistance, and collaboration with federal and strategic partners, state Medicaid agencies, and state and local education agencies, NAME works to strengthen the connection between healthcare and education for children across the country.

NAME's mission is to champion collaboration, integrity, and growth for school-based Medicaid. We are committed to achieving our mission by fostering a strong national network for information sharing among our members. During the 2025 NAME conference in Philadelphia, Pennsylvania we had 451 members in attendance (SMA - 27, SEA - 48, LEA - 216, Associate - 160). We take pride in delivering meaningful, relevant content while cultivating and sustaining strategic partnerships with national organizations that share our vision of the day when public policy promotes student health and wellness as essential to learning.

As a sponsor, your organization will have the opportunity to:

- Demonstrate leadership and commitment to student health and educational equity
- Gain visibility among key decision-makers in education and Medicaid policy
- Connect with administrators, policymakers, and practitioners from across the nation
- Support programming that directly benefits schools and the students they serve

A partnership with NAME provides valuable visibility for your organization at the NAME national conference. Your financial support also enables NAME to participate in meetings with federal agencies such as the Centers for Medicare & Medicaid Services (CMS) and the US Department of Education (USDOE), and to collaborate with partner organizations dedicated to strengthening and expanding access to school-based health care.

We offer a range of sponsorship levels designed to provide meaningful recognition and engagement opportunities, including event visibility, digital promotion, and direct interaction with attendees. If you were a previous sponsor, we hope that you continue to see the value of our efforts. If you have not been a supporter in the past, we hope that you recognize that our mission of advocating for program



integrity for school-based Medicaid reimbursement, as well as our effort to provide leadership, promote collaboration and facilitate a network to share information, is in the best interest of all stakeholders. It is our belief these efforts will help assure a long-lasting funding stream that allows schools to better meet the educational and medical needs of our nation's children.

I am hopeful your organization will be able to support our efforts this year with a generous sponsorship. Thank you for your consideration in supporting this important work during the NAME 2026 conference in Chicago (<https://site.pheedloop.com/event/ANNUALNAME/register#start>). Please contact me, Nanci English, NAME President, at 850-245-5075 or President@MedicaidForEducation.org with any questions, concerns, or ideas!

Sincerely,

Nanci English

Nanci English
President
National Alliance for Medicaid in Education
850-245-5075
President@MedicaidForEducation.org

DIAMOND SPONSOR — \$15,000

For our Diamond Sponsors, we offer premium visibility and engagement with NAME members not just during the Annual Conference, but throughout the year. Your organization's logo will be given top-tier placement on the NAME website and mobile app for the conference, along with the opportunity to share a 750-word profile. From the moment our members arrive for the conference, they will see signage and hear information about your organization. After the conference, NAME offers additional opportunities for engagement throughout the year.

Premium Conference Presence & Engagement

- Sponsor signage at registration desk
- Priority placement for exhibitor booth, optional
- Recognition and acknowledgement from the podium at the opening of the conference
- Full-page recognition and company bio/highlights in rolling PowerPoint in the main conference meeting room
- Access to a networking lounge first full day of conference
- Up to 10 minutes of speaking time during Annual Conference
- Six (6) complimentary registrations + memberships (valued at \$4,500)
- Recognition prior to keynote

Mobile App & Web

- Top-Tier logo placement
- 750-word profile

Communication & Exposure Opportunities

- Annual Conference attendee list (starting 4 weeks prior to conference)
- Two (2) one-hour virtual presentations focused on topics related to Medicaid and school health services. These webinars will be marketed by NAME on Facebook and LinkedIn and free to NAME members. You may choose to repeat a presentation from the conference to reach a broader audience or provide all new content.
- Sponsor recognition with top-tier logo placement on NAME website from October 2026 to October 2027

- Individual calls with NAME Executive Director or Executive Committee once per month from October 2026 to October 2027
- Two opportunities to share information with NAME members via email blast from October 2026 to October 2027*
- Two opportunities to share information via posts on NAME’s Facebook or LinkedIn pages from October 2026 to October 2027*

* Information for webinars, email blasts, and social media posts are subject to review by NAME’s Communications Committee to ensure that content aligns with NAME’s mission and vision.

PLATINUM SPONSOR — \$10,000

Platinum Sponsors receive premium visibility and engagement with NAME members not just during the Annual Conference, but throughout the year. Your organization’s logo will have second-tier placement on the NAME website and mobile app for the conference, as well as opportunity to include a 500-word profile. Members will see and hear information about your organization throughout the conference, and with your sponsorship, NAME offers additional opportunities for engagement throughout the year.

Priority Conference Presence & Engagement

- Full-page recognition in rolling PowerPoint in the main conference meeting room
- Acknowledgement from the podium at the opening of the conference
- Priority placement for exhibitor booth, optional
- Up to 5 minutes of speaking time
- Four (4) complimentary registrations + memberships (valued at \$3,000)

Mobile App & Web

- Second-tier logo placement
- 500-word profile

Communication & Exposure Opportunities

- Attendee list (starting 3 weeks prior to conference)
- One (1) one-hour virtual presentation focused on a topic related to Medicaid and school health services. These webinars will be marketed by NAME on Facebook and LinkedIn and

free to NAME members. You may choose to repeat a presentation from the conference to reach a broader audience or provide all new content.*

- Sponsor recognition on NAME website from October 2026 to October 2027
- One opportunity to share information with NAME members via email blast from October 2026 to October 2027*
- One opportunity to share information via posts on NAME’s Facebook or LinkedIn pages from October 2026 to October 2027*

* Information for webinars, email blasts, and social media posts are subject to review by NAME’s Communications Committee to ensure that content aligns with NAME’s mission and vision.

GOLD SPONSOR — \$5,000

Our Gold Sponsors shine with a strong presence during the Annual Conference and for a full year on the NAME website, including the option to share a 250-word profile. The optional exhibitor booth and two complimentary registrations allow your organization the opportunity to engage with NAME members.

Conference Presence & Engagement

- Optional exhibitor booth
- Half-page recognition in rolling PowerPoint in the main conference meeting room
- Two (2) complimentary registrations + memberships (valued at \$1,500)

Mobile App & Web

- Third-tier logo placement
- 250-word profile

Communication & Exposure Opportunities

- Attendee list (starting 2 weeks prior to conference)
- Sponsor website recognition from October 2026 to October 2027

SILVER SPONSOR — \$3,500

NAME’s standard sponsor benefits extend the opportunity for your organization to have a presence at our national conference through an exhibitor booth, recognition during the conference and on the NAME website, as well as a complimentary registration.

Conference Presence & Engagement

- Optional exhibitor booth
- Quarter-page recognition in rolling PowerPoint in the main conference meeting room
- One (1) complimentary registration + membership (valued at \$750)

Mobile App & Web

- Fourth-tier logo placement
- 250-word profile

Communication & Exposure

- Attendee list (1 week prior to conference)
 - Sponsor website recognition from October 2026 to October 2027
-

BRONZE SPONSOR — \$2,000

This entry-level sponsorship is a great introduction to the benefits of participating in NAME’s Annual Conference.

Conference Presence

- Optional exhibitor booth
- Recognition in rolling PowerPoint in the main conference meeting room

Mobile App & Web

- Fifth-tier logo placement
- 150-word profile

Exposure

- Sponsor website recognition from October 2026 to October 2027
-



2026–2027 NAME Sponsorship Program
National Alliance for Medicaid in Education (NAME)

Optional Add-On Packages

- Exhibit hall only package \$1,000
- Charging station sponsor \$500

Custom Sponsorship Opportunities

NAME welcomes custom sponsorship proposals.

Contact:  President@MedicaidForEducation.org



Key Differentiating Benefits Comparison

Sponsor Level	Cost	Logo Placement Tier	Speaking Time (at Conf.)	Complimentary Registrations + Memberships	Attendee List Access (Prior to Conf.)	Virtual Presentations (1-hour)	Member Mailers (per year)	Facebook Posts (per year)
DIAMOND	\$15,000	Top Tier (Priority Order)	Up to 10 min	6 + Memberships	4 weeks	Two	Two	Two
PLATINUM	\$10,000	Second tier	Up to 5 min	4 + Memberships	3 weeks	One	One	One
GOLD	\$5,000	Third tier	N/A	2 + Memberships	2 weeks	N/A	N/A	N/A
SILVER	\$3,500	Fourth tier	N/A	1 + Membership	1 week	N/A	N/A	N/A
BRONZE	\$2,000	Fifth tier	N/A	N/A	N/A	N/A	N/A	N/A

*Logo and Booth Placement in Order of Payments Received at Each Tier



SPONSOR APPLICATION FORM

Sponsor/Business Name: _____

Primary Point of Contact: _____

Address: _____ **City:** _____ **State:** _____

Zip: _____ **Phone:** _____ **Email:** _____

Select Sponsorship Level:

Diamond \$15,000 Platinum \$10,000 Gold \$5,000 Silver \$3,500

Bronze \$2,000 Other \$ _____

Please provide information for complimentary Registrations/Memberships (per applicable sponsorship level):

1. Name / Title / Email _____

2. Name / Title / Email _____

3. Name / Title / Email _____

4. Name / Title / Email _____

5. Name / Title / Email _____

6. Name / Title / Email _____

May we reserve an exhibitor table for your organization?

Yes No

Sponsor Name (please print) _____

Signature: _____ **Date:** _____

NAME Executive Director
(President may act as designee): _____

Signature: _____ **Date:** _____

SPONSORSHIP TERMS & CONDITIONS

1. Logo Usage

Sponsorship does *not* grant automatic rights to use the NAME logo. Written approval from the Board is required.

2. Liability & Indemnification

Both parties agree to mutual indemnification for actions within their control.

3. No Endorsement

Sponsorship does not constitute an endorsement of sponsor products or services.

4. Acknowledgment Rights

Both parties may acknowledge the sponsorship in their materials.

5. Independent Relationship

This agreement does not create a partnership or joint venture.

6. Gift Receipts

Sponsors seeking charitable receipt must notify NAME Treasurer at time of payment.

7. Payment


Payments sent to NAME Treasurer address (below). Table and logo placement in order of payment received at tier.

8. Logo Submission

Sponsors must provide a vector-format logo with agreement to NAME Treasurer.

9. Sponsors will be responsible for updating their portal in Pheedloop

Application & Payments

Cindy Wilcox, Treasurer
National Alliance for Medicaid in Education
P.O. Box 847, Portales, NM 88130
 treasurer@medicaidforeducation.org

Questions

Nanci English, President
National Alliance for Medicaid in
Education
President@MedicaidForEducation.org