

NAME-Tag *PLUS*

“NAME Advocates Program Integrity For School Based Medicaid Reimbursement”

Volume 9 Issue 4

July 2014

Special points of interest:

- [Want to become a member of NAME?](#)

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President’s Corner

Passing the Baton

From Mark...

As I write these words, I realize this will be the last article I write as president of NAME. I consider it **an honor** to have served as NAME’s president. I also realize that leading NAME has only

been possible through the efforts of a great many people. In particular, I wish to thank Steven Wright, Rena Steyaert, Mary Hall, and Elaine Lerner for their unwavering support in serving on the Executive Committee. To the entire NAME leadership team: I am so grateful for your efforts to make NAME an organization that helps make things happen for school Medicaid programs-your dedication humbles me. I also want to thank Tamyra Freeman for her guiding hand of coaching: our organization is truly blessed with her many talents in guiding NAME’s planning and defining our responsibilities. Last, I wish to thank John Hill for agreeing to move NAME forward to the next level by being our first Executive Director.

As I pass the baton to Rena, I recognize NAME is fortunate to have such a capable person taking over the reins of leadership. I’m sure she too will recognize how fortunate she is to have all of you behind her in her efforts to continue to move NAME forward. Thank you for **the privilege** of serving as your leader, and thank you for your continuing commitment to schools- see you all in Niagara Falls!

From Rena...

I have been involved with NAME as a member for the past seven years, as a board director and currently as President Elect. I have seen this organization face important issues and make significant contributions to aid in the knowledge and understanding of Medicaid’s role in schools not only to its members but to our Federal partners as well. The approach of the annual NAME conference in Niagara Falls, September 16-19, 2014, marks the conclusion of Mark’s term as President of NAME. I have had great models to learn from: Mark as well as from past presidents of NAME. I would like to take this chance to thank all of them and the membership for allowing me the opportunity to hold the President Elect position in 2014.

As I enter in the role of President, I look forward to leading NAME by incorporating your ideas and suggestions to assist NAME in sharing and implementing its vision: *Envision the day when public policy values health as essential to learning.* I am excited to work with you as well to continue with our *mission of Advocating program integrity for School Based Medicaid Reimbursement.* I hope to reunite with those of you whom I’ve met at previous conferences and to meet others in Niagara Falls!

Mark Smith (OH)
President
mark.smith@education.ohio.gov

Rena Steyaert (MT)
President-Elect
rsteyaert@mt.gov



2014 Conference Sponsorship Sub Committee

There’s Still Time to be a Conference Sponsor!
Sheila Costa, Chair,

NAME greatly appreciates the support of our Conference Sponsors. It is their generosity that allows Conference registration to be affordable in spite of growth in attendance and so many informative general, breakout and nugget sessions over three full days.

We originally set July 15 as the deadline to register as a Sponsor, but we have **extended the deadline**, so *there is still time* to become a Sponsor of the 2014 NAME Conference. If you would like to be a Sponsor with assurance that your organization appears in our printed materials, your sponsorship registration must be received no later than July 31st. Just choose one of the many Sponsorship levels (Titanium, Platinum, Gold, Silver or Bronze) at this Sponsor link today! [2014 NAME Conference Sponsorship](#)

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NAME, Inc. would like to thank the following two companies for their generous support as a Gold Sponsor to the 11th Annual NAME Conference:

Fairbanks LLC
PCG Consulting Group

Where to find us

www.medicaidforeducation.org

Find us on Facebook 



Email:

info@medicaidforeducation.org

News from the Regions 1-2-3

Region 1

Sheila Costa (NY)
Region 1 Education

Charles Tyler (MD)
Region 1 LEA

Tabitha Taylor (VA)
Region 1 Medicaid

With the Annual Conference almost upon us, we hope that everyone is busy making travel plans to join us at one of the world wonders, Niagara Falls, New York! Informative breakout and nugget sessions have been planned and we are excited to share these with you.

To customize this experience for you, we would like our colleagues from Region 1 to forward to us, topics of interest you would like to discuss during our Town Hall discussions at the Annual Conference. This could be about anything related to State Plan amendments, direct services, administrative claiming issues, staff compliance and record-keeping...

If you plan to attend the Conference this year, please forward any topics or issues you would like to discuss during Town Hall sessions to: Region1@MedicaidForEducation.org. Please use that email address to contact any one of us—your Regional Representatives on the Board of Directors—with your thoughts, questions, issues or concerns. *We want to know what's important to you.*

Region 3

Melinda Hollinshead (AZ)
Region 3 Medicaid

Cathy Bennett (CA)
Region 3 LEA

Stacie Martin (KS)
Region 3 Education

We would like to extend an invitation to everyone to join us in Niagara Falls, New York for the upcoming 12th Annual NAME Conference, which will be held September 16-19, 2014. There are two Town Hall meetings that will be held during the conference. Members will have an opportunity to network with other members, share information on topics of interests and learn what is occurring in other states within each of the specific 3 regions during the meetings. As NAME board members, we want this time to be worthwhile for you. If you have certain topics that you would like to be addressed

during the Region 3 town hall meetings, please contact us at Region3@medicaidineducation.org. Please do not hesitate to contact us anytime!

Do you have a colleague that is not yet a member of NAME? We encourage you to extend the invitation to check out the many benefits members have in belonging to the NAME organization.

We look forward to seeing you at the conference!

Committee News

Governmental Affairs and Public Relations Committee

Amy Edwards (VA), Chair

The Governmental Affairs and Public Relations (GA/PR) Committee has been a long-standing, active and high profile NAME committee. For years it was chaired by John Hill until March 2014, when he was appointed NAME's first-ever Executive Director. NAME President Mark Smith then appointed Amy Edwards to serve as the GA/PR Committee Chair effective April 1, 2014. Amy has been a NAME member for 11 years, a member of the GA/PR Committee for many years and has represented NAME on behalf of the Committee at Washington, D.C. meetings and conferences, so she was a logical choice to take over the reins. Amy is a NAME Past President and has chaired several committees, including the 2010 and 2011 Conference Committees, as well as the Communications and Biennial Survey Committees, to name a few.

Amy and her committee, including Vice Chair Kathy Merry (MI), are working closely with Executive Director Hill during these months of transition. With much overlap between the previous work of the Committee and the Executive Director's new responsibilities, this team is collaborating to: reach out to new potential national partners with missions similar to NAME's; provide NAME members with email alerts on high priority topics; establish, strengthen, and maintain relationships with government entities and other strategic partners; and will work with the NAME Education and Research Committee to support the NAME-sponsored national teleconferences for members.

To contact the GA/PR committee with any questions or emerging issues, please e-mail GAPRcommittee@medicaidforeducation.org

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July 2014

From the Hill

John Hill, Executive Director

Mr. Smith (and Mr. Hill!) Go To Washington

by John Hill, Executive Director

Mark Smith, NAME President, and I attended the 12th Annual Education Legislative Leadership Summit hosted by the Council of Administrators of Special Education (CASE), held July 13-15 in Alexandria, Virginia. We were able to learn first-hand many of the policy issues that local special education administrators from around the country are facing—some of which are related to school-based Medicaid—such as telemedicine and third party liability.

We had a full agenda during our time in the D.C. area. We were able to have face-to-face meetings with a number of NAME's strategic federal partners including staffers from the Centers for Medicare and Medicaid Services (CMS), Office of Special Education and Rehabilitation Services (OSERS), National Association of Medicaid Directors (NAMD), American Association of School Administrators (AASA), National Association of State Directors of Special Education (NASDSE), and CASE. These conversations focused on improving the integrity of our Medicaid school based services programs, interagency agreements, telemedicine, the free care principle, third party liability and how NAME and our strategic partners can support each other's visions and missions.

We also spent a day in Baltimore, MD looking at a potential (and very promising) venue for the 2015 NAME Conference.

The NAME Leadership Team—the Officers, Board of Directors and NAME committee chairs—continue to believe and practice its mantra that everybody must be at the table when developing policies and practices in order to ensure that the educational *and* health related needs of our nation's public school students are met.

What do you think? Contact me with your thoughts and suggestions. (317)-902-5446 or john.hill@MedicaidForEducation.org

NAME News

NAME Members Can Help Connect Kids to Coverage: National Campaign

by Amy Edwards, Chair Governmental Affairs and Public Relations Committee

The majority of NAME members in school districts regularly provide the important service of outreach and assistance to families to help them and their children enroll in the Medicaid or Children's Health Insurance Programs (CHIP).

On July 14, NAME's Governmental Affairs and Public Relations Committee representatives met with Donna Cohen-Ross, Director of Enrollment Initiatives and Stakeholder Engagement at the Centers for Medicare and Medicaid Services (CMS).

She explained the highlights of their national campaign and provided useful information that can help any school district get started. The website for this national outreach campaign is an incredible resource with basic information, facts and tips, updates on upcoming activities, template materials that can be customized, short videos, and much more.

We encourage you to visit www.InsureKidsNow.gov for comprehensive information on Medicaid and CHIP, and this link for even more [campaign information](#).

NAME members: log in to NAME's Members Only site for more information on this campaign and other recent guidance from CMS, updates to federal audit information and school-based health news.

More Committee News

Another Bonus for 2014 NAME Conference Attendees: Membership

Sheila Costa, Membership Committee Chair

Did you know that your 2014 NAME Conference registration fee includes membership in NAME as soon as your registration has been processed? NAME's membership year is based on the calendar year, so Conference attendees' membership will be current through December 31, 2015.

Register for the Conference *today* and start enjoying Membership benefits such as:

- Members Only Website loaded with resources and archives
- Medicaid in Education News and Information
- National Surveys and Reports about Medicaid in Education Programs
- Opportunities to Participate on various committees
- A new national network of professionals in the unique field of Medicaid in Education
- National Teleconference Call Access, including materials and audio recordings of past calls with national experts

Join NAME and receive all the above benefits (and more!) for only \$50/year. <Click Here to [Join NAME](#) >

N A M E

National Alliance for Medicaid in Education, Inc.

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2014 Conference Committee

12th Annual NAME Conference, "Fall for Medicaid in Education"
by Steven Wright (NY) and Kelly Gicobbi (NY), Conference Co-Chairs

The 2014 NAME Conference Committee is hard at work making sure you get the most out of your Conference experience! The Conference this year runs Tuesday afternoon, September 16 through Friday noon, September 19, 2014 in Niagara Falls, New York. We are committed to delivering a broad array of informative general, nugget and breakout sessions, as well as invaluable networking opportunities. **See the latest version of the [Preliminary Conference Program](#) on the NAME website.** Please note that nugget sessions begin on Tuesday, September 16, and more are scheduled for Wednesday, September 17.

Be sure to register for the Conference before **August 30th** to receive the "early bird" (discounted) rate of \$475 which includes three full breakfasts, two lunches, and light snacks Tuesday afternoon (Early Bird Welcome) and Wednesday evening (Welcome Reception).



Old Fort Niagara

2014 NAME Conference Updates:

Conference registration, hotel reservation link and all other Conference information is available on the NAME website:

<http://www.medicaidforeducation.org/annual-conference/2014-niagara-falls-ny>.

Speaker selections have been made for the numerous nugget and breakout sessions. NAME is currently finalizing its general session speakers, including our Washington, D.C. partners, as well as other NAME strategic partners. The latest Preliminary Conference Program (July 17, 2014) includes the presentation topics and speakers, is posted to the Conference website and will assist in your planning.

A listing of frequently asked Conference-related questions (FAQ) has been posted to the website. If you have a question, start there for a quick answer.

Reminders:

NAME will be collecting non-perishable food items for the *Food Bank of Western New York's Backpack Program*. Items can be dropped off at the NAME Registration Desk upon your arrival in Niagara Falls or anytime during the Conference. Please visit the NAME Conference webpage for information regarding this year's charity benefitting from your generosity.

Please be sure to bring an item(s) from your home state for our Silent Auction fundraiser. Upon arrival at the Convention Center, you may drop off your items at the NAME Information Booth, located next to the Cataract Room.

- Thursday evening's Social Events have limited space, so be sure to sign up for your choice soon!
- The 2nd Annual NAME 5K/1 mile run/walk/roll will take place on Wednesday, September 17, 2014 at 7:00 am. Registration is \$10 and all proceeds will again benefit the Anysia Drumheller Memorial Scholarship. Be sure to wear your finest **PINK** attire! We are pleased to share with you that three scholarship recipients have been selected this year, one each from Region 1, Region 2 and Region 3!
- Conference registrants are entitled to a NAME membership from the time your membership is processed, through 12/31/15!

Please be sure to check the website for additional information and updates. **SEE YOU IN SEPTEMBER at the Falls!**



White Water Walk



2014 Drumheller Scholarship

July 2014

NAME Selects Three 2014 Drumheller Scholarship Recipients

Jim Donoghue (IA), Chair, Drumheller Scholarship Subcommittee

After successful fundraisers in 2013 and a boost of financial support from the NAME Board of Directors, this year the Selection Subcommittee for the Anysia Drumheller Memorial Scholarship tripled the number of scholarships awarded over those given in its first year, 2013. The NAME Board decided to support **three** scholarships—one for an individual from each NAME Region. Each scholarship will provide reimbursement (not to exceed \$1,000) of reasonable travel costs and lodging for the 12th Annual NAME Conference in Niagara Falls, New York, from September 16-19, 2014.

The Scholarship was created in 2013 by the NAME Board of Directors in memory of longtime member Anysia Drumheller. Anysia was elected to serve on the NAME Board of Directors, appointed Chair of the NAME Membership Committee and became an Honorary NAME Board Member prior to her death in May 2013. Her numerous contributions to NAME, service to existing members and determination to recruit new members are commemorated by this generous scholarship. Eligible applicants are individuals employed by or designated to represent a State Medicaid Agency, State Education Agency, or LEA and whose costs for attending the 12th Annual NAME Conference **are not covered** by their employer. In addition to travel and lodging reimbursement, the recipient of each scholarship this year has their Conference registration covered and is granted NAME membership through December 31, 2015.

The deadline for Scholarship applications was July 1, 2014 and was publicized in the NAMEtag newsletter and on the NAME website. Scholarship Selection Subcommittee Chair Jim Donoghue (IA) indicated that, "All applications were excellent and all of the applicants were well suited for this important scholarship. Each Subcommittee member gained a deeper understanding of the personal meaning that the NAME Annual Conference holds for potential attendees."

For NAME regions with multiple complete entries, the Selection Subcommittee gave priority to applicants who had not been to a NAME Conference before and applicants from a state that currently has no NAME members. If after scoring applications there were still ties, awardees were selected randomly.

The Scholarship Recipients:

Region 1 - (Connecticut, Delaware, District of Columbia, Kentucky, Maine, Maryland, Massachusetts, New Hampshire, New Jersey, New York, North Carolina, Pennsylvania, Rhode Island, South Carolina, Tennessee, Vermont, Virginia and West Virginia)

Ms. Robin Morrison of North Carolina Department of Health and Human Services is the LEA Clinical Policy and Program Coordinator for the Division of Medical Assistance. By attending the Conference she stated she hopes to increase her comprehension of federal laws, statutes and policies that govern Medicaid reimbursement, and to better explain to legislators, caregivers and other stakeholders, how disbursement of federal funds works. [<Click here to see Ms. Morrison's complete application essay>](#)

Region 2 - (Alabama, Arkansas, Florida, Georgia, Illinois, Indiana, Iowa, Louisiana, Michigan, Minnesota, Mississippi, Missouri, Oklahoma, Puerto Rico, Texas, US Virgin Islands, and Wisconsin)

Ms. Diane Ballard of Cedar Rapids Community School District in Cedar Rapids, Iowa. She is her school district's Medicaid Coordinator and a former NAME Conference presenter. She stated her desired outcomes by attending the Conference are to increase and further her collaboration skills and to improve her leadership skills. [<Click here to see Ms. Ballard's complete application essay>](#)

Region 3 - (Alaska, Arizona, California, Colorado, Hawaii, Idaho, Kansas, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oregon, South Dakota, Utah, Washington and Wyoming)

Ms. Dawn Bray of Beaumont Unified School District in Beaumont, California. Ms. Bray is the district's Medi-Cal Administrative Activities (MAA) and LEA Billing Coordinator and her district is about to start Random Moment Time Studies (RMTS). She stated that she hopes to network with colleagues from other states who have implemented RMTS, learn more about policy development and develop solutions to concerns identified and unique to California. [<Click here to see Ms. Bray's complete application essay>](#)

For those of you attending the 2014 Annual Conference, please take the time to say hello to each awardee while you are in Niagara Falls.

Applications for the annual Anysia Drumheller Memorial Scholarship are released in late spring of each year. **To donate** to this important scholarship fund, [click here](#). Also, you can donate by participating in the 2nd Annual Anysia Drumheller Memorial 5K Run, Walk, Roll on

Wednesday, September 17, 2014 at 7 AM in Niagara Falls, NY.